

Deborah Lilah Schwartz

Santa Barbara is at an important crossroads in planning its future. I am engaged in addressing the needs of our diverse community, unique neighborhoods, a severe jobs/ housing imbalance, and unprecedented fiscal uncertainties. Experienced, accessible, and innovative policy makers are needed now more than ever on City Council. In my over 20 years of professional experience as a Fortune 500 company director, principal of my own consulting practice, community relations director for a nonprofit, and a pro bono commissioner with Santa Barbara County and City, I have developed a track record of being a diligent, common sense, caring decision-maker. My priorities are aligned with our city's concerns: economic vitality including local job creation, affordable housing development, public education funding, stronger environmental protections, and enhanced public safety. I have deep roots in the community, graduating from Santa Barbara High School and UCSB. With a mother who has long-time public official experience and a father who was a 42-year professor at UCSB. I learned the importance of service in community from them. Transparency, accountability, and responsiveness are my commitments to the people of Santa Barbara.

I'm Deborah Schwartz, running for Santa Barbara City Council and I ask for your vote this November 8th. Thank you.